

# "The Evangelist" NewsLetter

Issue # 37 - October 26, 2024



## Good News Recap

### National Financial Planning Month

[October Is National Financial Planning Month:  
Working With Financial Advisors You Can Trust](#)

October is National Financial Planning Month, a time to increase awareness about the importance of managing and planning finances wisely. It's the perfect opportunity for credit unions to reflect on members' current financial needs and to explore ways to improve their financial health and opportunities for the future. Whether credit union members are saving for a home, planning for retirement, or financing a college education for a child, a good financial plan is key to long-term success. For full article click above or at: <https://wordpress.com/post/cuevangelist.com/1749>

### Highlight 1

"In response to the devastation caused by Hurricanes Helene and Milton, Suncoast Credit Union, Florida's largest credit union, has announced an \$850,000 donation to support recovery efforts across the state. The funds will be distributed to 13 nonprofit organizations focusing on hunger relief, crisis management, and education in the hardest-hit areas."

### Highlight 2

In celebration of International Credit Union (ICU) Day, PSECU mobilized its employees across multiple locations to create 2,100 hygiene kits for students identified as homeless or near homeless. The kits, which include essentials such as shampoo, body wash, toothbrushes, toothpaste, and deodorant, will be distributed to students in the Indiana Area, State College Area, Allentown, and Susquehanna Township School Districts.

### Highlight 3

"Summit CU announced continued dedication to supporting small credit unions and fostering leadership in the industry by committing another \$100K to the Hamilton Fund for underwriting its Professional Development Grant Program. This program is designed to support credit unions with \$100M or less in assets by providing opportunities for staff and volunteers to enhance their skills and grow their organizations."