

"The Evangelist" NewsLetter

Issue # 36 - October 19, 2024



Good News Recap

INTERNATIONAL CREDIT UNION DAY

Celebrating Credit Unions: The ICUs of People-Centered Financial Care

On October 17, 2024, credit unions around the world will celebrate International Credit Union (ICU) Day to recognize the past and present achievements and impact they have made on society. Credit unions are financial cooperatives that exist to serve their members, putting people before profits. ICU Day celebrates the unique role of these member-owned institutions and their dedication to improving financial wellbeing. Full article click here below : <https://cuevangelist.com/2024/10/14/celebrating-credit-unions-the-icus-of-people-centered-financial-care/>

Highlight 1

"The Knoxville TVA Employee's Credit Union shared it has raised \$120,000 to help victims impacted by flooding in the wake of Hurricane Helene in East Tennessee and Western North Carolina. The credit union shared in a release that it opened a special "Lend-A-Hand" donation account on September 27 to collect contributions from members."

Highlight 2

Everwise CU employees spent the day volunteering in communities across Indiana and in southwestern Michigan Monday during their annual "Day of Giving." Nearly 650 Everwise employees gave back to almost 45 different non-profit locations. To make sure every employee had the opportunity to volunteer, all company offices were closed."

Highlight 3

Veridian Credit Union employees will be out in communities across Iowa, eastern Nebraska and the Twin Cities metro area spreading random acts of kindness on Oct. 17 for International Credit Union Day. Veridian provides each of its teams a small budget to fund acts of kindness for the annual holiday to celebrate credit unions' cooperative structure and "people helping people" philosophy."