

# "The Evangelist" NewsLetter

Issue # 6 - March 16, 2024



## Good News Recap

CUEvangelist Article Excerpt:

### TestiMONIES: Let Your Members Testify!

Credit unions – members are the best witnesses to testify about money matters.

"TestiMONIES" are an excellent tool to get the truth about a matter.

"TestiMONIES" are member accounts of the credit union difference and the impact their credit union has made in their life.

"TestiMONIES" are not costly and are very effective in communicating the people helping people philosophy.

"TestiMONIES" don't require an oath, just a personal touch from a member representative.

It's time for your members to testify and share their stories with the CUEvangelist!

### Highlight 1

It's almost time for the 13th annual Credit Union Sactown Run on April 7!

The event features 10-mile and 5K race distances, as well as the UC Davis Children's Hospital Miracle Mile fun run and fitness walk. The event is sponsored by credit unions in California and Nevada.

### Highlight 2

5Point Credit Union is collecting canned goods, food and funds for Souper Bowl of Caring. 5Point started as a credit union in 1935 with 57 members. Today 5Point is one of the largest independent, not-for-profit financial institutions in Southeast Texas. They are one of our many great partners in the Souper Bowl of Caring Initiative.

### Highlight 3

Cardinal Credit Union is once again co-hosting its annual Mad City Money scholarship competition from March 12 to April 17 across five area high schools. Each high school has student teams participating with an opportunity to win up to \$10K in scholarship money per school for a total of \$50K across all five schools