

"The Evangelist" NewsLetter

Issue #5 - March 9, 2024



Good News Recap

CUEvangelist Article Excerpt:

What is CUEvangelism?

Credit union evangelism promotes and educates the general public, stakeholders, legislators, employees, and volunteers about the credit union difference.

CUEvangelism also advocates on behalf of credit unions by raising awareness of the history, "people helping people" philosophy, and credit union motto of "Not for profit, not for charity, but for service."

"Spreading the Good News About CUs" spurs new member growth, develops community trust, and fosters financial well-being and inclusion.

Highlight 1

To celebrate Teacher Appreciation Week, May 6 - 10, Teachers Federal Credit Union is excited to announce its 4th Annual Teacher Appreciation Week Contest. Nine deserving educators who have made outstanding academic contributions to their communities will be awarded classroom grants.

Highlight 2

The African-American Credit Union Coalition (AACUC) inducted five industry leaders into its African American Credit Union Hall of Fame at the historic Organization of American States Building in Washington, DC during the Governmental Affairs Conference.

Highlight 3

Mountain America Credit Union announced its partnership with Ronald McDonald House Charities of the Intermountain Area (RMHC) to support the Ronald McDonald Family Room through the Leading with Love campaign at the new Intermountain Primary Children's Hospital Larry H. and Gail Miller Family Campus (PCH) in Lehi, Utah.